

Enhancing climate change communication through green creativity in Africa

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Green creativity, climate change communication and education can work together towards enhancing climate resilience for sustainable development in Africa. This study defines the concept of green creativity, climate change education and communication. It further explores the critical role which green creativity will play in enhancing climate change communication and achieving sustainable development across communities, cities, campuses and companies in Africa. It further identifies the various channels of climate change communication in Africa and beyond which can be enhanced through green creativity. This study also identifies that universities across Africa can contribute to the SDGs 4 & 13 much more broadly by supporting the advancement of the goals as well as the implementation of the SDG 4 & 13 framework itself by adopting green creativity in their operations. It further explores the climate literacy, climate education and climate communication nexus. This study further highlights eco-poetry, ecomusicology and eco-photography as forms of green creativity which can be used in climate change communication in Nigeria. It concluded with the clarion call for deeper research on maximizing the role of green creativity in enhancing climate change communication for sustainable development in Africa.

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