

## Creating Change as a Collective

Rae Landriau<sup>1,2</sup>

<sup>1</sup>Carleton University, <sup>2</sup>Create Change Collective

<sup>1</sup>rae.landriau@gmail.com, <sup>2</sup>createchangecollective.c3@gmail.com

**Keywords:** colouring book, environmental education, accessibility

Create Change Collective has designed and implemented more than 25 community projects, engaging over 1,000 Ottawans in climate education and action. Using art as a tool, they educate and draw people into environmental awareness, with the goal of inspiring others to take action towards conservation. Projects have ranged from educational colouring and activity books, zines about climate emotions and art shows. By developing partnerships with local and national organizations all resources have been distributed for free ensuring low-barrier access to environmental education.



Figure. 1: Cover art of the latest publication, *Colouring for Conservation* a 40 page book about species at risk in Canada.