Planning for the Climate Emergency: Combining Practical and Spiritual Climate Work

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How can we reach beyond the alarmed into the "moveable middle" to build a new, powerful majority for climate action? My Climate Plan is taking the beneficial membership model used by organizations like the National Rifle Association (NRA) and the American Association of Retired Persons (AARP) and applying it to climate, targeting the strategic audiences (and ridings) needed to win transformative policy. In the process, we also aim to create climate safe, resilient communities that can better tackle the many challenges of the Anthropocene. Join us for a deep dive into this crucial conversation about movement building in the 21st century.